

SPEAKER KIT

Marketer | Speaker | Author | Coach | Mum

www.rachelallan.com.au



Rachel is available for interviews, guest blogging, podcasting, workshop facilitation and speaking opportunities.

Empowering women in business to achieve balance and create business success



“Rachel has made me think differently about the way I do ‘life’ and ‘business’. Letting go of the guilt and focusing on the important things – being present and having a successful business.”

Tammy

Achieving Balance as a business mum

- Work/life balance
- Mother guilt & super mum myth
- Defining your balance

Achieving business success through effective marketing

- Authentic, Dynamic, Savvy marketing
- Mindsets holding you back
- Defining your success



“Rachel totally encapsulated the feel of International Women’s Day in her keynote on business success and growth.”

Rachel is an experienced marketing management professional who produces high-quality and results-focused marketing strategy.

She is a sought after coach and consultant – with 26 years marketing experience, 15 in her own business.

Her first book - When Business Meets Baby was published in 2016 and her second Authentic, Dynamic, Savvy: Modern marketing for business success was published in 2020.

Rachel's expertise is in strategic and integrated marketing. Where she enables business owners to think bigger about their business, and to identify and respond to opportunities.

Her mission is to see business owners become the best versions of themselves.

SPEAKER FEES

Rachel's fees for a 30-minute keynote is \$1000

Your guests will leave feeling empowered, engaged and ready to make small changes in their life for big impact.

The speaker fee includes: All costs associated with the speaker (travel maybe extra depending on location), promotion to her own contacts and a door prize package. Attendees will be provided with a digital download package.

Rachel has limited availability for offering shorter key notes with no cost to event organisers. These are selected based on location, target market and expected attendee numbers.

In the Media

Rachel has spoken in-person and virtually (via FB live or podcasts), written articles for and been interviewed by the following organisations and media (you can view and listen to recordings at www.racheallan.com.au):

Television Interviews

- A Current Affair

Newspaper Interviews

- The Age
- Sydney Morning Herald
- Brisbane Times
- Perth Now

Radio interviews

- ABC—Baby Talk
- 3BA
- Better Living

Podcast Interviews

- Smart Women in Business
- Stand Out Radio
- Business in Heels
- Mums with Hustle
- The Busy Mum Podcast

Guest presentations – Online Summits

- Small Business Skills Summit
- The Alchemy of Online Marketing
- The Rural Woman – Uncomfortable Conversations

Speaker Sessions

Motivating Mum - Conference
Ultimate Women's Weekend – Melbourne & Wodonga
Business in Heels – Melbourne West, Melbourne CBD, Geelong & Ballarat

Guest Author Contributor

The Experts Guide to Social Media Marketing - leverage the power of social media Chapter title "Pinterest – Expressing your personality"

Successful Women in business - Coral Edition Chapter title "Achieving A Balance"

Guest Blogs

- Inside Small Business (regular contributor)
- Business Woman Media
- Dorothy K
- My Deal
- Funsized Enterprise
- Dynamic Business Women
- Mouths of Mums
- Kids on the Coast
- The Carousel
- Confident Life
- Blog Society
- The Babyvine
- This Woman Can
- Business Business Business (regular contributor)
- eBubble Life
- 1000 Ripple Effects
- Smart Healthy Women

CONTACT



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